

# The Ultimate First Impression **CHECKLIST**

Use this checklist, in order, to help you make the best possible first impression. Commit it to memory, so you can make the ultimate first impression every time.

**START HERE!**

- INTRODUCE YOURSELF.** Tell them who you are and what you do.
- GIVE A SMALL FACT ABOUT YOU.** Make yourself seem human but don't over do it.
- ASK A SMALL (BUT ENGAGING) QUESTION.** Open a relative conversation.
- GIVE A COMPLIMENT.** People of authority give compliments -- you want to be an authority.
- COLLECT CONTACT INFO.** Name, Phone #, Email Address, & Snap a Selfie together if you can.
- ADD ON LINKED IN.** Sometimes you need their email for this. (Make sure you have the right one)
- SEND FIRST EMAIL.** We wrote the perfect template for you already. ([Download it here](#))
- ADD ON FACEBOOK.** or invite to your business or fan page.
- FOLLOW THEM ON TWITTER.**
- SEND THEM A FREE GIFT.** This should be a digital gift(so we can automate it) and provide *REAL value*.
- INVITE TO BLOG LAUNCH.** Just ask them to subscribe to your blog.

Checking off as many of these when meeting someone new will ensure that you make the best first impression possible.

Here are a few resources to help you:

For digital gift ideas, [click here](#) to check out this blog post

We've already written the Ultimate First Impression Email for you. Just [click here](#) to grab it.

*Share this Checklist:*

